

UNDER EMBARGO UNTIL JULY 27 at 11:00 a.m. ET



ZTE Extends Partnership as Official Smartphone of the RBC Canadian Open

Global telecommunications and mobile device provider announces
three-year partnership with tournament

Oakville, ON, July 27, 2017 – ZTE announced today a three-year extension as official smartphone of the RBC Canadian Open, through the end of 2019. This year's RBC Canadian Open takes place at Glen Abbey Golf Club in Oakville, Ontario, from July 24-30, 2017.

This partnership is another milestone in ZTE's ongoing commitment to invest in Canada, and is part of a larger movement to grow the company's presence on the world stage.

"The RBC Canadian Open is a major part of ZTE's global sports partnership strategy, and provides us with broader reach in Canada and in regions around the world," said Lixin Cheng, CEO of ZTE Mobile Devices and Chairman of ZTE North America. "Brand building relies on long-term and consistent investment, and we are thrilled to continue to showcase ZTE's brand and devices at such a world-class event."

"We are thrilled to extend our partnership with a strong global brand like ZTE," said Laurence Applebaum, CEO of Golf Canada. "I'd like to thank them for their commitment to Canadian golf and for enhancing the championship experience at Canada's National Open Championship."

Partnering with local sports teams, organizations and players is a strategic initiative of ZTE's around the globe to help build awareness and affinity towards the brand. With partnerships now in Canada, the United States, Germany, Australia, Mexico and other regions, ZTE can engage more fans with the ZTE brand in key markets around the world.

To engage with fans at the RBC Canadian Open, ZTE has the Grand X View tent, a large, covered structure set between the 6th green and 7th tee, to demonstrate its latest products including the new ZTE Connected Car Solution. There are also charging stations for spectators and daily giveaways. New this year, ZTE is offering fans the opportunity to get up close with the professional golfers through a custom-designed Player Walkway. This walkway will give fans a unique vantage point of the players walking past, along with a Selfie Mirror set up in front of the walkway. Finally, fans can also check out the ZTE Experience Tour truck, a hands-on mobile showcase of ZTE's amazing technologies.

ABOUT ZTE Canada

ZTE Canada Inc. (www.ztedevices.ca), headquartered in Toronto, Canada, is a subsidiary of ZTE Corporation, a global provider of mobile devices, telecommunication systems and enterprise solutions. Operating since March 2005, ZTE Canada is dedicated to making cost-efficient, quality communication technology accessible to all. In North America, ZTE is the fourth-largest supplier of smartphones and handset vendors and is the second largest vendor in the pre-paid market. ZTE is one of the top rated high-tech enterprises in the world, developing and producing 3G, 4G and 5G handsets and mobile devices in over 150 countries. Founded in 1985, ZTE Corporation is listed on the Hong Kong and Shenzhen Stock Exchanges and is China's largest listed telecom equipment company.

Visit ZTE Canada at ztedevices.ca, on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT THE 2017 RBC CANADIAN OPEN

Part of the FedExCup, stars of the PGA TOUR will compete for \$6 million (US) at the RBC Canadian Open, July 24-30, 2017 at Glen Abbey Golf Club in Oakville, Ont. Conducted by Golf Canada for more than a century, the RBC Canadian Open provides an opportunity for Canada's top talents to compete against the world's best golfers while also leaving a significant impact in the event's host community. The RBC Canadian Open is proud to support Ronald McDonald House Charities Canada as the event's official charity partner. Established in 1904, Canada's national open golf championship is the third-oldest national open golf championship worldwide next to the British Open and the U.S. Open. The RBC Canadian Open is proudly sponsored by RBC, Shaw, BMW Group Canada, Coors Light, ZTE, WestJet, Levelwear, Boston Pizza, Ballantine's, Toronto Star, Golf Town, Coca-Cola, Metrolinx, Commissionaires, the Government of Canada, the Government of Ontario and Ontario 150. For tickets or tournament information, please visit www.rbccanadianopen.com or call 1-800-571-6736. Follow the RBC Canadian Open on Facebook, Twitter and Instagram

GOLF CANADA – LOVE THE GAME. GROW THE GAME.

Golf Canada is the National Sports Federation and governing body for golf in Canada representing 305,000 golfers and 1,400 member clubs across the country. A proud member of the Canadian Olympic Committee, Golf Canada's mission is to grow participation, excellence and passion in the sport while upholding the integrity and traditions of the game. By investing in the growth of the sport and introducing more participants of all ages to the game, our goal is to be relevant to and respected by all Canadian golf enthusiasts from coast to coast. For more information about what Golf Canada is doing to support golf in your community, visit www.golfcanada.ca.

For further information, contact:

Keltie Lavitt
ZTE Canada
416-753-8858 x21034
keltie.lavitt@zte.com.cn

Corey Ruth
The iPR Group for ZTE Canada
416-850-2524
corey@theiprgroup.ca

Terry Lenyk
Manager, Communications
Golf Canada
416-407-3893
tlenyk@golfcanada.ca